

**FORM NL-36- BUSINESS -CHANNELS WISE**

**Name of the Insurer: Kotak Mahindra General Insurance Company Limited**

**Date: 30th June, 2024**

SI.No.	Channels	For the Quarter		Upto the Quarter		For the corresponding quarter of the previous year		Up to the corresponding quarter of the previous year	
		No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)
1	Individual agents	5,215	1,072	5,215	1,072	3,458	535	3,458	535
2	Corporate Agents-Banks	42,599	8,379	42,599	8,379	19,156	5,854	19,156	5,854
3	Corporate Agents -Others	29,772	7,336	29,772	7,336	8,205	4,286	8,205	4,286
4	Brokers	2,53,046	18,558	2,53,046	18,558	1,92,959	11,422	1,92,959	11,422
5	Micro Agents	3	33	3	33	-	207	-	207
6	Direct Business -Others	15,880	5,576	15,880	5,576	18,302	7,377	18,302	7,377
	Online (Through Company Website) Officers/Employees					3,501	290	3,501	290
7	Common Service Centres(CSC)								
8	Insurance Marketing Firm								
9	Point of sales person (Direct)	18,497	2,686	18,497	2,686	11,756	1,720	11,756	1,720
10	MISP (Direct)	54	9	54	9	-	-	-	-
11	Web Aggregators	68	7	68	7	114	13	114	13
12	Referral Arrangements								
13	Other (to be sepcified) (i) _____ (ii) _____								
	Total (A)	3,65,134	43,657	3,65,134	43,657	2,57,451	31,704	2,57,451	31,704
14	Business outside India (B)								
	<b>Grand Total (A+B)</b>	<b>3,65,134</b>	<b>43,657</b>	<b>3,65,134</b>	<b>43,657</b>	<b>2,57,451</b>	<b>31,704</b>	<b>2,57,451</b>	<b>31,704</b>